



PRESS RELEASE

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Global Specialist Markets Holds 2010 Regional Forum for the Americas

Global Specialist Markets (GSM) held its third annual Regional Forum for the Americas on April 28th – 30th in Sao Paulo, Brazil. Through a unique partnership approach, GSM represents a network of leading independent travel management companies from over 35 key markets around the world, including a very strong presence in North and South America.

This was an energizing two day event, where Partners engaged in a knowledge exchange focused on best practices, benchmarking, and ensuring efficient processes through leading edge technology. The group created concrete action plans to ensure that all Partners continue to deliver the highest degree of service and efficiency to local, regional, and global GSM clients. With new Partners and several new shared clients in 2009, attendees celebrated the rapid expansion GSM achieved in the Americas, and reinforced the importance of continuing to do business under GSM's unique operating philosophies and high industry standards.

"The GSM network has come a long way in a very short time and I was thrilled to see continued enthusiasm, energy, and momentum in Sao Paulo," said André Webber, GSM Regional Director, Americas. "As we further develop the Americas Region in particular, GSM will continue to operate with strict service delivery criteria across all borders to ensure the continued growth of our organization while remaining committed to providing client-based, proactive travel management programs."

About GSM

GSM represents a unique partnership of independent travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Its custom programs deliver truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit www.gsm-partners.com.