



FOR IMMEDIATE RELEASE

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World Tours, GSM Colombia Launches New Golf Division

Bogotá, COLOMBIA – World Tours, GSM’s exclusive Partner in Colombia is pleased to announce the launch of a new golf division to serve both corporate and leisure group travellers, as well as individual travellers. Together with Proexport Offices and GSM Partners around the world, this new division will promote Colombia as a golf destination, with the goal of attracting foreign golfers looking for an unforgettable golf vacation.

With agreements signed at various golf courses and clubs across the country, as well as established relationships with hotel chains and other vendors, World Tours is able to guarantee the best courses, the best prices and the best service. This new golf division will also manage outbound travel to other premium golf destinations around the world.

About Global Specialist Markets (GSM)

GSM represents a unique partnership of independent travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Its custom programs deliver truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

World Tours has been a proud Partner in GSM for two years. They are an active and integral Partner in GSM’s rapidly expanding global network, primarily in the area of business development within the Americas Region.

Please visit www.worldtoursltda.com and www.gsm-partners.com for more information.

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