

**PRESS RELEASE**

**October 28, 2010**

**Global Specialist Markets Add New Partner in Costa Rica**

Global Specialist Markets (GSM), a leader in global travel management, is pleased to announce the addition of Costa Rica's Viajes Caravana Internacional S.A (Caravana) to its rapidly expanding global network. GSM represents a unified network of leading travel management companies from over 40 key markets around the world. Together, they deliver unparalleled expertise in local markets while driving new and exciting opportunities globally.

Caravana was founded in 1984 with the aim of providing high quality, professional service to the Costa Rican market. Today, over 25 years later, the agency delivers customized travel management services to each of its clients, and continuously seeks to improve through technological and human resource development to offer new and innovative solutions.

GSM is thrilled to add Caravana to its network, as the exclusive GSM Partner in Costa Rica.

**About GSM**

GSM represents a unique partnership of travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Under the GSM brand, the network delivers custom programs with truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit [www.gsm-partners.com](http://www.gsm-partners.com) and [www.caravana.co.cr](http://www.caravana.co.cr).