

**PRESS RELEASE**

**October 27, 2010**

**Global Specialist Markets Adds New Partner in Kenya**

Global Specialist Markets (GSM), a leader in global travel management, is pleased to announce the addition of Kenya's Travel Creations to its rapidly expanding global network. GSM represents a unified network of leading travel management companies from over 40 key markets around the world. Together, they deliver unparalleled expertise in local markets while driving new and exciting opportunities globally.

Travel Creations is a reputable and dynamic travel agency, formed in July, 1995 with the aim of bringing professionalism into the Kenyan travel business. They hold a wealth of expert local knowledge, supported by a team of highly trained and experienced staff members. Travel Creations is an active member of the travel industry in Kenya, and in the local community, supporting key initiatives to increase and enhance education locally.

GSM is thrilled to have Travel Creations join the network as the exclusive GSM Partner in Kenya.

**About GSM**

GSM represents a unique partnership of travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Under the GSM brand, the network delivers custom programs with truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit [www.gsm-partners.com](http://www.gsm-partners.com) and [www.travelcreations.biz](http://www.travelcreations.biz).