

PRESS RELEASE

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Global Specialist Markets Adds New Partner in Panama

Global Specialist Markets (GSM), a leader in global travel management, is pleased to announce the addition of Panama's Agencia de Viajes Jesca to its rapidly expanding global network. GSM represents a unified network of leading travel management specialists from over 40 key markets around the world. Together, they deliver unparalleled expertise in local markets while driving new and exciting opportunities globally.

Viajes Jesca was founded in 1987, and operates with very high standards of personalized service. Their Consultants all have more than 10 years of industry experience, and they were recently awarded the Travel Ace Award of recognition for growth of the business in 2010. With an excellent reputation for high touch service, and innovative solutions, they promise to be a great fit as the exclusive market specialist for GSM in Panama.

"GSM provides our clients with in-depth market knowledge and expertise. We deliver travel management programs with a unique commitment to specialist management, strategic solutions, and service excellence. Viajes Jesca shares this philosophy and promises to be a great asset to our organization – we are thrilled to have them as our exclusive GSM Specialist in Panama", André Webber, Regional Director, The Americas, Global Specialist Markets.

About GSM

GSM represents a unique partnership of travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Under the GSM brand, the network delivers custom programs with truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit www.gsm-partners.com and www.viajesjesca.com.