

Global Specialist Markets Hosts Fourth Annual Global Summit

GSM was pleased to host its fourth annual Global Summit in Hong Kong on September 22nd – 24th. At this three day event, GSM Partners from around the globe celebrated the network’s many achievements, set-out aggressive plans for future growth, and reinforced its vision, unique operating philosophy, and ownership structure. Several key strategic supplier partners, sponsors and special guests including Amadeus, PhoCusWright, GDSX and ISOS, shared the latest research, ideas and trends with the GSM network in a very interactive series of workshops.

“GSM plans to remain focused on delivering high-touch service through customized global programs that truly deliver locally”, said Michael Merrithew, Chairman, GSM. “Driven by our unwavering commitment to clients, GSM will also move forward with exciting initiatives focused on traveller safety and security, sophisticated professional development programs for GSM staff, and a strong and dedicated focus on innovation through technology.”



About GSM

GSM represents a unique partnership of travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Under the GSM brand, the network delivers custom programs with truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit www.gsm-partners.com.