



**PRESS RELEASE**

**November 10, 2010**

GSM Donates to Local Charity at Fourth Annual Global Summit in Hong Kong

GSM was pleased to host its fourth annual Global Summit in Hong Kong on September 22<sup>nd</sup> – 24<sup>th</sup>. Led by the GSM Corporate Social Responsibility (CSR) Working Group, at this year's event, Partners were asked to bring in a book, stuffed animal, and writing utensils from their respective countries to donate to Hong Chi, a local children's charity in Hong Kong dedicated to serving those with intellectual disabilities. Children from the charity joined GSM at the event, and were very pleased to collect this thoughtful donation.

In addition, and in the spirit of global competition, GSM held a live auction, selling authentic Vuvuzelas from the 2010 World Cup in South Africa, raising over \$27,000 HKD for the Hong Chi charity.

The charity was overwhelmed with the global TMC's donation and support, and the GSM CSR Working Group would like to thank each and every Partner for their participation in this initiative!

For more information on the Hong Chi Children's Charity, please visit: [www.hongchi.org.hk/intro.html](http://www.hongchi.org.hk/intro.html).

**About GSM**

GSM represents a unique partnership of travel management companies that provide innovative, flexible and competitive solutions to meet International travel needs. Under the GSM brand, the network delivers custom programs with truly consolidated management information, increased purchasing power, high-touch service, and the best people, practices and technology in the marketplace.

For more information please visit [www.gsm-partners.com](http://www.gsm-partners.com).