

MERIT TRAVEL GROUP NAMED NORTH AMERICA'S LEADING TRAVEL MANAGEMENT COMPANY

September 9th, 2008 – The who's who of the travel industry were out in full force for the prestigious World Travel Awards North and Central American Ceremony held on September 6th, 2008, at Walt Disney's Swan and Dolphin, in Orlando Florida. We are pleased to announce that Merit Travel Group was awarded top honours as North America's Leading Travel Management Company.

Hailed as the 'Oscars of the travel industry' by the Wall Street Journal, the 15th annual global awards ceremony is the only one of its kind, honouring world class products and exceptional industry professionals, while encouraging greater quality, service and value from the industry as a whole.

"Increasingly, we are finding that consumers are checking who have won World Travel Awards to ensure that they get top advice and assistance in making the right choices as well as, of course, total peace of mind when booking their trip," said Graham E. Cooke, Founder and President, World Travel Awards.

On hand to accept the award, which had a voting reach of over 165,000 travel agencies around the world, were Merit Travel Group founders, Michael Merrithew and Louise de Grandpré.

"We're thrilled to be recognized on a global stage as North America's Leading Travel Management Company," said Michael Merrithew, CEO, Merit Travel Group Inc. "This honour demonstrates our commitment to offering premium products with the highest level of service in the industry – we're proud to share this award with our employees across Canada."

MeritBiz is the corporate travel management division of Merit Travel Group. Through an innovative, flexible and personal approach, we design and deliver customized travel management solutions for some of North America's most respected and established organizations. MeritBiz is also the exclusive Canadian Partner in Global Specialist Markets (GSM), a partnership of leading travel management companies. As a Partner in this network, MeritBiz delivers global travel management solutions, with local insight and expertise from over 27 markets worldwide.

To learn more about MeritBiz, please visit www.meritbiz.com.

To learn more about GSM, please visit www.gsm-partners.com.

To learn more about the World Travel Awards, please visit www.worldtravelawards.com.

About Us

Merit Travel Group was founded in 1991, and has since grown to become the largest privately held specialty travel company in Canada. Last year, Merit served more than 150,000 travellers, with a staff of almost 300 travel professionals located at more than a dozen offices across Canada. We are experts in corporate travel management, leisure travel, specialty vacations, and loyalty rewards programs – whatever your travel needs, Merit Travel Group has a solution. For more information, please visit www.merit.ca.